

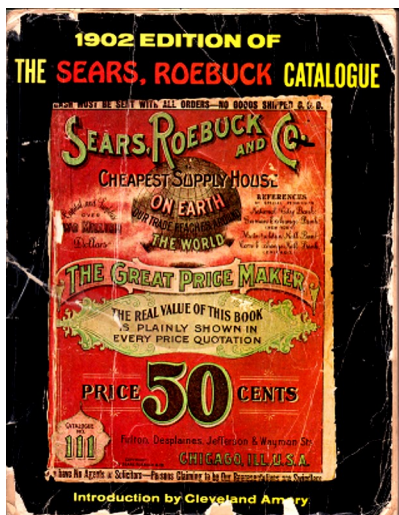
A FREE COMMUNITY NEWSLETTER

October 2020

MIMBRES MESSENGER

THE BIG BOOK - AKA The Sears Catalogue

The Amazon.com of the Past



If you think that Jeff Bezos is the master of a different type of forward-thinking retail business, think again. Long before the internet, there were mail order catalogs. As a matter of fact, catalogs date back to the 15th century.

The first known catalog is generally credited to the Venetian

bookseller, Aldus Manu-

tius, when he compiled a catalog of his books for sale. In 1667, an English gardener, William Lucas sold seeds through a catalog and William Frinch, a grower in Long Island, did the same in the American Colonies in 1771. Benjamin Franklin was also a pioneer in mail order. In 1744, he not only sold nearly 600 volumes by catalog, he was the first to promise satisfaction guaranteed with the following statement: "Those persons who live remote, upon sending their orders and money to B. Franklin may depend on the same justice as if present."

By the late 1800's, with the Homestead Act of 1862, the westward expansion of America's railroads, and the advent of Rural Free Delivery in 1896, the time was right for the mail order catalog business to flourish. The idea of shopping through the mail was just what rural America needed.

The modern mail order catalog in the U.S. was said to have begun with Aaron Montgomery Ward in 1872. His first catalog contained 163 items on a single sheet of paper and contained the promise of “satisfaction guaranteed or your money back”.

In 1881, the hardware store Hammacher Schlemmer expanded into the mail order business. By 1912 its hard-cover catalog was 1,112 pages. The Hammacher

Schlemmer catalog was the first place many Americans saw the cutting-edge-products of the time: the pop-up toaster (1930), the electric shaver (1934), the steam iron (1948), etc. The company was so loved that it inspired a song “Hammacher Schlemmer, I Love You,” sung by Fred Allen in a 1929 Broadway musical, *The Little Show*. If you want to buy a basinet or buy a hog/Don’t be in a fog, use our catalog.”

Then in 1886, along came America's darling, the Sears catalog, in later years known as The Big Book. Richard Warren Sears, the original founder of Sears, Roebuck and Co. was a master not only of hard-sell copy but of psychology and marketing.

His 1902 edition of the “Sears, Roebuck Catalogue” sold for 50 cents and was a mere 1,160 pages long with thousands and thousands of items. You could purchase literally anything from Abdominal Bands to Zobos (the simplest musical instrument made). As well as needed and desired merchandise, his catalogue pages offered knowledge, editorials, and advice on a variety of topics.



On page 151, he sells the Complete Learner's Telegraph Outfit for \$1.65 with the following advice: "To those who are about to start in life, either ladies or gentlemen, there is nothing at the present time which offers better inducements than telegraphy. The smallest salaries paid are about

\$35 per month, but the salaries usually paid are from \$50 to \$125 per month. Beside the only inducement are not the salary alone, for it opens the way to other and more expansive fields of work." He should know, this is how he got his start!

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- This month's guest writers: Mungo de Grijalva, Jenny Horner, Pamela Yvonne Lovato, The Dog, Blue

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LETTER FROM THE EDITOR

This month's issue is quite eclectic, just what I like to see. A new contributor has submitted a wonderful poem. There is also a short history on the mail order business (talk about a strange topic)!

Mungo, once again, relays a great story of his travels around the world. Jenny Horner gives us an update on the real estate business in the pandemic.

Starting this month, we will be printing a novella, written by a "Dog" in the Mimbres Valley! There will be a chapter a month for the next ten issues. You will probably want to cut them out and save them together for one complete book. I think you will like it.

This month the **Good Neighbor Award** goes to Margo Wyse. I am nominating her myself for this month's award. Even though Margo has been in Grant County for about 16 years, I did not know her and had never had the pleasure of meeting her until the past week. But, she instantly became this month's Good Neighbor to me.

A few weeks ago, a very skittish, scrawny long haired (full of stickers) black cat showed up down by our barn. We thought it was a feral cat and thought that we would feed it and let it be a barn cat and help relieve us of the mice problem.

Once it was fed, it was skittish no longer. Quite the opposite. It was not only craving food, but affection as well. Then we discovered it had been declawed and wasn't chipped or neutered. We called him Paco. He was obviously a house cat because he would stand at the door and cry and beg to be let in. Obviously, not a feral cat. We would have loved to keep him, but because of my "administrative assistant" (that I featured in last month's issue), she would not allow him in the house. I posted notices in the valley and on-line, but nobody claimed him. He had obviously been on its own for quite a while.

Then, Margo to the rescue. She responded to the notice and said she was not the

By Mary Willhite



owner, but if nobody claimed him, she would take him.

She has been rescuing abused and abandoned animals her entire life. That has always been her calling, and would have been her profession if she could have made a living at it. But as we all know, there is no way to make a living rescuing animals. Instead, Margo got a degree in child psychology and worked with abused children. More recently, she trained as a pastry chef.

Before she came to Mimbres, Margo owned a Farmhouse Restaurant called Margo's Pastry and Café in the Lake Champlain Islands in Vermont. The Lake Champlain Islands are an international tourist attraction, and Margo hosted people from around the world. Many times there were multi languages being spoken at in the restaurant at the same time. She might have a Paris sophisticate and a farmer in overalls side by side.

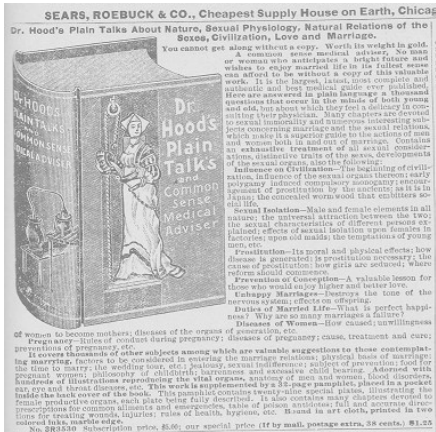
At first she did all of the cooking herself, but then she got too busy, so she hired a chef and concentrated on her pastry. As happens with most working owners of restaurants, after about 10 years, Margo burned out and decided to call it quits.

Luckily for us in the Valley she made Mimbres her home. She came to pick up little Paco last week, and you could see she was an animal lover. She called this week and reported on Paco's adjustment to a new home, and he was fitting in well with her other animals. Many thanks, Margo!

Please, nominate one of your favorite neighbors. There are many Good Neighbors out there and we want to know about them! I was speaking with a friend the other day and she was lamenting the fact that she really wasn't doing her part. I reminded her of the fact that a few years back she was awarded the Volunteer of the Year Award. Oh, that she said, but that was just for my work with Hospice!

People don't realize how important they are to the rest of us. There are many people out there who deserve our thanks, so please let me know of your good neighbor.

Continued from Page 1



about nature, Sexual Physiology, Natural Relations of the Sexes, Civilization, Love and Marriage. You cannot get along without a copy. Worth its weight in gold. No man who wishes to enjoy married life in its fullest sense can afford to be without a copy of this valuable work." Chapters on: Influence on Civilization, Sexual Isolation, Prostitution, Prevention of Conception Unhappy Marriages, Duties of Married Life and much, much more. Subscription price of \$5.00, but Sears discounted price of only \$1.25 plus shipping.



Page 440 is a full-page of Mr. Sears trying to entice people to go into the home remedy drug business with the headline "Do You Want to Earn Money? A Large Income to All Interested." Pages 441- 453 lists the drugs for sale: Sure Cure for the Tobacco Habit, German Liquor Habit Cure, Dr. Rose's Obesity Powders, Dr. Hammond's Nerve and Brain Pills and Dr. Rose's Arsenic Complexion Wafers, just to name a few. Just viewing these drug pages provides strong evidence of the condition

that led to the passing of the federal Pure Food and Drugs Act of 1906.

Over the years, the Sears Catalogue evolved and went through many transformations. Some years they charged for the catalog and some years it was free. Sometimes the catalog included samples of fabrics, wall-

paper swatches, etc. The catalog featured some pages in color as early as 1897.

Over the years, Sears had many specialty catalogs. Probably the favorite was the **Wish Book** — Sears Christmas book that was filled with toys. (The 1902 catalog only had



two pages of toys.) It was always a wonderful day when kids would come home from school and find the Wish Book had been delivered! You didn't run to look at it, but put it aside until you had time to peruse, savor and earmark the pages. Somehow it is hard to believe that "window shopping" on Amazon is nearly as much fun for kids as the Wish Book.

In 1993, Sears went out of the catalog business followed by Montgomery Ward in 2000. But the mail order business is still alive and well today. Hammacher Schlemmer (1881 – claims to be the longest-running catalog in the U.S.), L.L. Bean (1912), Vermont Country Store (1945), Lands' End (1963), just to name a few and still print catalogs that fill America's mail boxes. And then there is always Amazon!

Editor's Note: I want to thank Susie Eickhoff of Georgetown Cabins and the Susieville Beef Company for inspiring this article by letting me borrow her 1902 Edition of the Sears, Roebuck Catalogue. She purchased the catalog at an antique auction, and it is available to her guests to view while staying at the Georgetown Cabins. Many thanks!

References:

Wikipedia—mail order
www.seararchives.com/catalogs
 Family Tree Magazine, September 2012, Mail Order by David A Fryxell
 and the 1902 Sears, Roebuck Catalogue itself!

THE REAL ESTATE BUSINESS DURING THE PANDEMIC

By Jenny Horner

Editor's Note: I thought it would be interesting to know how the real estate market in the Valley was doing during the pandemic, so I asked Jenny (one of our newest advertisers) if she would share some of her thoughts on the subject.

I feel so fortunate that I can make a modest living here in this beautiful river valley doing work that I enjoy. Real Estate work in the Mimbres Valley is endlessly fascinating as you get to peek into so many peoples' houses and lifestyles, explore the varied terrain of the many parcels of raw land for sale, and meet the most interesting people along the way...including clients from all over, fellow Realtors, title work experts, contractors, septic specialists, surveyors, well drillers, home inspectors, propane providers, appraiser's, loan specialists, property tax specialists, county clerk employees and many more. I learn from them all and appreciate their knowledge and expertise.

Most of our clientele are retirees that are attracted by the beautiful landscape, our "four gentle seasons," and nearby Silver City with its small-town charm and vibrant arts scene. Many people are seeking a second vacation home here, some are younger professionals starting a new job in the Silver area, and quite a few don't have much money but hope to buy a very modest property so they can put down stakes in this lovely place. A surprising number of people visited here as children, or decades ago as adults, and they were drawn back to this area... this is a common scenario. This valley has a magnetic quality!

The pandemic has certainly affected our business in many ways. Real estate brokers like myself are considered essential workers and we have been working throughout the pandemic. A lot of businesses and government offices that are intertwined with the real estate business have completely or partially shut down and have staff that are working remotely, however a lot are "business as usual." I was concerned about how the real estate market would

fare, but it turns out we are busier than ever. In our region we have about 30-40% more properties under contract than average. I believe it is due to the low interest rates, the ability of more people to work remotely and thus live remotely, and I think the pandemic and perhaps other cultural phenomena have inspired any people thinking of moving to the country or a smaller town to do it NOW! Whether this trend will continue, only time will tell.

We have sold so many places lately that our area is low on inventory (properties for sale) so I may have some downtime in my future:) I love talking real estate and welcome any calls to discuss such matters. I like to be helpful. I really love and appreciate living here in this valley. The longer I am here, the more I appreciate this special place. Best wishes to all who live here and all those who visit this spectacular area.






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Mr. Blue's Tale

Chapter 1. Cow Dog

My name is Mr. Blue, but my friends just call me Blue. I'm a Catahoula Leopard Dog, and I live in the beautiful Mimbres Valley of southwestern New Mexico. Now, if you've been living under a rock your entire life and are not familiar with this exalted breed, I'll have you know that Catahoula's are the absolute evolutionary pinnacle of the dog world. We are the smartest, hardest working and bravest dogs to have ever roamed the Earth.



And, we are exceedingly handsome. Sleek and wiry with silken ears, our coats are covered by a patchwork of white, brown, tan, gray and black. Our most striking feature is our eyes, which are blue or brown, often with both colors in the same eye! Me, I have a blue right eye and a brown and blue left eye. Upon their first encounter with a Catahoula, two-leggers can often be heard loudly proclaiming our striking appearance and remarkable beauty!

My first memory as a young puppy is snuggling up to my mom's warm bosom in the corner of a barn with my eight brothers and sisters. We played constantly, crawling over each other, yelping and nipping and learning how to avoid getting nipped. As we grew older, the two-legger who fed us began taking us, along with our parents, to visit the cattle. Mom and Pop would run after the cows, barking and occasionally biting their heels to get them moving in the desired direction. After watching this several times from a safe distance, the two-legger pointed and yelled for me and my siblings to enter the brawl. We would run towards the cattle, falling over each other, slipping in cow pies and tripping in gopher holes. Once we got close, we acted very brave and ran towards the cattle while barking as loudly as we could. All was great fun until one of the ugly beasts would spin around and lunge at us. Full of fear, we would quickly turn and run as fast as we could back towards the two-legger, who would laugh and laugh. We did this exercise pretty much every day, and as we grew older, we became smarter and faster. Being the smartest dog in the litter, I soon figured out that the two-legger was watching us closely, trying to determine which one of us was the bravest and most skilled cow dog. I became bolder and bolder, first grabbing a cow's left rear hoof and then

whirling around to face the monster and nip his right front leg, quickly jumping out the way of his sharp horns. I was so quick and nimble, the cows rapidly surrendered when they saw me coming, and obeyed my demands. The two-legger noticed my exceptional skills and gave me great praise, telling me what a courageous and clever dog I was. I was sure to be chosen for a special job on the ranch! The lessons continued and I was always the bravest and most accomplished dog. The two-legger would say 'Blue, you're the best darned cow dog I've ever seen!' and give me more pats and treats than any of the other dogs.

A little more information about us Catahoulas is important to fully appreciate my story. Catahoulas have a long and famed history. We come from Louisiana and we're named after Catahoula Lake, which means 'sacred' lake in the Choctaw Indian language. Our ancestors included greyhounds, red wolves and a French herding dog called a Beauceron, which goes a long way towards explaining our speed, superior athletic abilities, and general high level of canine sophistication. In Louisiana, our primary job was hunting wild pigs, the meanest and most ornery brutes ever to walk this fine Earth. In fact, some two-leggers call us Catahoula Hog Dogs. Our feet are exceptionally large, with webbing between the toes like a duck. This allows us to avoid sinking in a muddy swamp during the pursuit of nasty pigs. We can darn near walk on water. Hey, maybe that's why they call us 'sacred'! Catahoulas hunt together in groups, and when a pig is found, surround it, snapping at its ears, legs and tail. Once cornered, we bark loudly letting the two-leggers know that everything is under control, and they can now safely approach. After refining our swine hunting skills in Louisiana through many generations, some of us moved to New Mexico along with our two-legged friends.

New Mexico is an enchanted land of deserts, mountains, rivers and the bluest skies. It's home to a variety of creatures, including cows. Now, two-leggers like cows and allow them to roam over vast areas of the open range. However, two-leggers are clumsy, slow moving animals, and are no match for cantankerous cows. They plainly needed help. Being of superior intelligence, it didn't take long for us Catahoulas to adapt our swine hunting skills to a new trade. We became cow dogs.

Continued from Page 5

A cow dog’s business is minding cows, which are gigantic four-legged, grass-eating creatures with big heads, small brains and a total lack of hygiene. Cows poop everywhere, even while walking, eating and drinking! I have no idea why two-leggers like the disgusting bovines, but they do. Now, a bunch of cows are referred to as cattle, and include cows (the women), bulls (the men), steers (sorry boys!) and calves (young’uns). Cattle need to continuously move to new pasture because they quickly ruin the land with



their feeding and pooping. But, as previously noted, cows have very small brains and are so dimwitted they can’t figure out when or where to move to keep their mouths full of grass. That is the cow dogs’ job. We relocate the brainless creatures by circling, barking and nipping their legs until they agree to move in the direction we command. Although an occasional unruly bull might think he can deny our authority, he will soon find out that he’s no match for the Catahoulas’ superior intellect and outstanding agility.

Back at the ranch, our education in cow dogging skills rapidly progressed. My siblings and I had turned into a genuine cow herding machine, which each of us anticipating the other dogs’ moves, and those of the cattle, before they happened. A bull would turn to his left or right in hopes of escape, only to find me or one of the other dogs already there cutting him off. The two-legger was so pleased with our progress, that at the end of a long training session, he said ‘Y’all did so good today, tomorrow I’ll take you to the forest for a little hog hunting!’ And so begins Mr. Blue’s tale. *Stay tuned for Chapter 2 in next month’s Messenger.*

Written by Pamela Yvonne Lovato

MIRROR IMAGE

| | |
|-------------------------------|----------------------------|
| Looking in the mirror, | who do I see? |
| A mere reflection | of who I want to be. |
| Standing straight and upright | eyes open wide. |
| With each new venture, | soul beings a new ride. |
| Everything comes to pass, | in due season. |
| Never to question | rhyme or reason. |
| Becoming the best self, | the goal in mind. |
| Still with a purpose, | yet mission undefined. |
| Continuing forward | no need for fame. |
| Winning or losing | Not a part of the game. |
| For each advancing day | light does appear. |
| Shining so brightly | to live life without fear. |
| As each night approaches, | closing the day. |
| Staying true to self, | following the pathway. |
| No lingering in doubt, | pushing onward. |
| Pursuing all that’s good | deserving, and honored |
| Heeding the inner spirit, | letting it guide. |
| capture the silence, | allow calm to reside. |
| Having a part to play, | staying on cue. |
| Loving who you are, | will Lead to the real you. |
| Looking in the mirror, | who do I see? |
| At this place and time, | someone I claim as ME. |

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| ◆ Local Honey | ◆ Scrubs | ◆ Plus more | |
| | ◆ Herbs | | |

Diana: the Huntress of bus drivers

By Mungo de Grijalva

Two years ago, during “normal times,” I attended the Bay Area Book Festival in California, where I heard a story involving a resident of the Southwest. I took part in a seminar hosted by Daniel Alarcón, a Peruvian-American writer. He shared a story involving the disappearance and murder of young women who worked in the assembly factories in Ciudad Juárez, México, across the border from El Paso, Texas. He related the true story of how one woman named “Diana” responded.

A warm August morning in Ciudad Juárez, the 6 AM, Route 4 bus from the city center to the factories in the outskirts, was loading with female workers. The route was notorious for the unsolved cases of the numerous women who “disappeared” after rides. As the bus driver made sexually derogatory, insulting comments to each woman as she boarded the bus, a small woman, with dyed blonde hair (or a blonde wig), wearing a cap, stopped at the doorway. The bus driver cursed her with a crude remark. She whipped out a revolver from her purse and aimed it at his head: **Pop! Pop!** He fell backwards, mortally wounded. She fled.

The next morning, on the Route 4 bus, a five-foot, petite, blond-haired woman, wearing a cap bordered the bus at the city center and took a seat in back. As the bus driver stopped for female workers, he also made shameful, disrespectful comments about the passengers’ appearances. After a few blocks, the blond-haired woman signaled for her stop. When the bus stopped, she walked up to the bus driver and condemned: “You bus drivers think you can do whatever you want with us!” She reached into her purse and pulled out a revolver: **Pop! Pop!** The two bullets hit him in the forehead and he slumped over the steering wheel, lifeless. She stepped off the bus and disappeared into the neighborhood.



Statue of the Greek goddess, Diana: the Huntress, in Juárez, México

The next morning, a local El Paso newspaper received a typewritten note, in part it said: “We women suffer in silence. . . We were victims of violence by bus drivers . . . nobody defends us . . . I am an instrument that will avenge. . . If they don't respect us, we will earn that respect with our own hands.” The message was signed: “Diana, the huntress of bus drivers.” That afternoon, all the bus drivers from Route 4, and several drivers from other routes, quit.

The author of the story traveled to Juárez to find out if Diana was viewed as a villain or heroine. He rode the Route 4 bus to speak with the female passengers. For the first few days, no one wanted to talk about Diana. After a while, some women spoke to him. They agreed: “Diana is a heroine.” Others admitted: “If I find her, I'll say thank you.” “Congratulations!” “How brave you are.” “It is just to help and defend women, especially young women.” “I hope they never catch her.”

One morning, the author sat in front of the bus, close to the driver. A small woman, with dyed blonde hair, wearing a cap boarded the bus. The driver stopped what he was doing and pleaded: “Are you Diana?” She thought for a moment and then declared: “Maybe not. But, it is possible that yes. Are you afraid?” He stuttered, “Yessss!” She reprimanded, “You better be afraid. Do you respect women?” With fear in his voice, he confessed, “Yes, I respect all women.” She paid the bus fare, moved to the back of the bus and sat down.

Today, there are no problems with Route 4 bus drivers harassing women. The situation has improved in Juárez. The disappearance and murder of women working in the factories have diminished.

“Women of the world are strong!” (Diana)



Police sketch of Diana: the Huntress of bus drivers

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The Notorious R.B.G.

By Mary Willhite

This is not meant as an obituary or a political commentary, but as a great big **THANK YOU** to Ruth Bader Ginsburg. All Americans lost a true friend with her passing,

and we owe a huge debt of gratitude to this 5'1" giant. She worked to make the Constitution and the Bill of Rights come alive in America. There was never anyone more passionate about equal rights and justice for EVERYONE than Ruth Bader Ginsburg.

Although she is known as the Supreme Court's Feminist Icon, she was a champion for equal rights for all Americans regardless of their gender. As a lawyer, she appeared before the Supreme Court six times winning five. She worked equally hard for men as well as women. One of her missions was to persuade an all-male Supreme Court, one case at a time, that the 14th Amendment's guarantee of equal protection applied not only to racial discrimination but to sex discrimination as well.

There was a case (Weinberger v. Wiesenfeld, 1975) that challenged a Social Security provision that assumed wives were secondary breadwinners and their incomes were unimportant to the family and therefore deprived husbands of survivor benefits. Stephen Wiesenfeld's wife died in childbirth and he sued for the benefits so he could stay home and raise their child, Jason. All of you widowers can thank RBG for this victory. (Just a little side note, in 1998 Justice Ginsberg traveled to Florida to officiate at Jason's wedding and, in 2014 at the Supreme Court, she presided over Stephen Wiesenfeld's second marriage.)

There was also a case challenging a military regulation that denied husbands of women in the military some of the benefits to which wives of male soldiers were entitled, on the assumption that a man was not likely to be the dependent spouse (Frontiero v. Richardson, 1973).

In 1993 when she was appointed to the Supreme Court, females bore the brunt of inequality and discrimination, but she continued to work tirelessly for everyone. She operated on the premise that she needed to provide some basic education to an audience that was not so much hostile as uncomprehending. She took aim at laws based on stereotypical notions of male and female abilities, roles, and needs. The strategy of selecting cases where the inequality applied to a male was not immediately apparent, but she was giving the justices something with which they could more easily identify. Why should men be treated less generously than women

simply because they were men? What the government owed to one sex, it owed to the other!

Ruth Bader Ginsberg was a very remarkable woman. She was one of the smartest, hard-working, caring, and articulate justices to grace our Courts. She earned the adoration and respect of her male colleagues. To those who did not know her well, she came across as shy and even withdrawn. However, her innate shyness disappeared when she had a job to do.

She co-authored the book "My Own Words": the following are some of her own words.

An often-asked question when I speak in public: "Do you have some good advice you might share with us?" Yes, I do. It comes from my savvy mother-in-law, advice she gave me on my wedding day. "In every good marriage," she counseled, "it helps sometimes to be a little deaf." I have followed that advice assiduously, and not only at home through 56 years of a marital partnership nonpareil. I have employed it as well in every workplace, including the Supreme Court. When a thoughtless or unkind word is spoken, best tune out. Reacting in anger or annoyance will not advance one's ability to persuade.

Earlier, I spoke of great changes I have seen in women's occupations. Yet one must acknowledge the still bleak part of the picture. Most people in poverty in the United States and the world over are women and children, women's earnings here and abroad trail the earnings of men with comparable education and experience, our workplaces do not adequately accommodate the demands of childbearing and child-rearing, and we have yet to devise effective ways to ward off sexual harassment at work and domestic violence in our homes. I am optimistic, however, that movement toward the enlistment of the talent of all who compose "We, the people," will continue.

Much of the population was not even born when Ruth Ginsberg was appointed to the Supreme Court and have no first-hand knowledge, or are even aware, of what she and other females endured. She not only changed the laws, but transformed the roles of men and women in society. There is not enough room to even begin to list Justice Ginsberg's obstacles or her accomplishments. But past generations of females, as well as the generations to come, owe her a big thank you for putting everyone on the road to equality.

References: The New York Times
My Own Words by Ruth Bader Ginsberg

COMMUNITY and COUNTY CALENDAR

Per the Governor's orders most everything that normally appears here each month has been cancelled until further notice.

There are a few places that are still able to operate, and they are listed below. They will be added again once they notify me of their reopening.

ALBERTSONS - Wednesday, October 7 - First Wednesday of the month. Seniors 55+ get 10% off. All day.

ALCOHOLICS ANONYMOUS - Cancelled until further notice. For more information call 515-313-4693 or 888-388-1802.

COMMODITIES - October 21 - (third Wednesday of every month) - 12 NOON to 2:00 pm - Roundup Lodge Please bring a suitable box. Volunteers to help pack boxes are always needed.

DESERT WEST AUCTION - THE BIG RED BARN - 3870 Hwy 35, Mimbres. Third Sunday of every month Off Line and On Line Auction email: desertwest@desertwestauction.com web: www.desertwestauction.com phone: 575-536-9353 On Line at www.liveauctioneers.com (We assume they can still hold their off-line auction)

HMS MIMBRES CLINIC - *Clinic Hours and Days have been CHANGED* - Now open **Tuesday, Wednesday and Thursday 8:00 am to 5 pm.** 575-536-3990 (Closed between 12 noon and 1 pm for lunch)

LA ESPERANZA VINEYARD & WINERY - **By appointment only Winery open Friday, Saturday and Sunday - Noon to 6:00 pm. for curbside service.** Call in advance to place order and schedule pickup. Mimbres' Award Winning Winery. For more information, call 505-259-9523 or 505-238-6252

La TIENDA - NEW HOURS Store hours and Fuel Pumps are open **9:00 am to 4:00 pm ~ La Tienda Restaurant Del Sol** is now OPEN for Take out and limited indoor seating, with a luncheon menu of burgers, sandwiches and salads. **Hours for lunch are 11:00 am to 3:00 pm.** All safety Covid-19 practices are observed. **Support your local Restaurant!**

MIMBRES FARMERS' MARKET - Saturday, October 3rd -Farmers Market Grant Finale. 9:00 am to Noon. Outdoors at the Roundup Lodge, 91 Acklin Hill Road. More vendors and more parking!

MIMBRES CULTURE HERITAGE SITE - NOW OPEN - Fridays, Saturdays, and Sundays - 11: am to 3:00 pm A donation of \$3 per person is suggested.

YARD SALE - Saturday, October 10 from 11 am to 3 pm and Sunday, October 11 from 11 am to 1 pm

Drop Donations - Friday and Saturday, October 2 and 3 from 11 am to 3 pm and from 5 pm to 6 pm **or** Friday, October 9 from 11 am to 3 pm and from 5 pm to 6:30 pm

MIMBRES VALLEY THERAPEUTIC HEALING - Tuesday thru Saturday - By appointment only, 2739 Highway 35, Mimbres, 575-574-7069.

MIMBRES VALLEY SENIOR CENTER - LUNCH DAILY - Monday - Friday NEW HOURS—LUNCH IS NOW AT 12 NOON Reservations are requested one day in advance. See Page 15 for daily menu. 575-536-9990

NEW PROCEEDURES

Until further notice, you may still get Senior Lunches at the Senior Center. The building will remain closed, but you may call in your order one day in advance and pick it up at the Center between 12 noon and 12:30 pm. Drive around to the back door and stay in your vehicle and they will bring your lunch to your vehicle.

SILVER CITY FOOD CO-OP - Food Co-op at 575-388-2343 or www.silvercityfoodcoop.coop Open Monday - Saturday 9 am - 7 pm and Sunday 11 am to 5 pm. Don't forget to round up for local non-profits.

SILVER CITY MUSEUM GOES DIGITAL DURING LOCKDOWN Virtual Summer programs being held via Zoom Information can be found on the Museum's newly redesigned website, www.silvercitymuseum.org. Website visitors can also sign up for the email list to get links and reminders of upcoming events, and of course those who like or follow the Museum on Facebook will get updates, links, and fascinating tidbits. For more information, please contact the museum at (575) 538-5921 education@silvercitymuseum.org, or visit the museum's website: www.silvercitymuseum.org

Sunday, October 4th, 7pm: *Friends from the Other Side/Amigos del Otro Lado*, read in English and Spanish by Cindy Provencio and Frances Vasquez of League of United Latin American Citizens (among their many individual pursuits). Writer Gloria Anzaldúa is a major Mexican American literary voice. Illustrator Consuelo Méndez is a noted Latin American artist. Both grew up in South Texas. In this, their first collaboration, they have captured not only the hardship of daily life on the border, but also the beauty of the landscape and the dignity and generosity of spirit that the Mexican Americans and the Mexican immigrants share. Hosted by the Silver City Museum. **Register and attend:** https://us02web.zoom.us/webinar/register/WN_8cCbkhDxSiG-dAO0IBcmTw or use Zoom meeting ID 893 1142 6928.

Continued from Page 10

Saturday, October 10 at 12pm, Chiricahua Apache Nation President Joe Saenz will give a virtual talk about the return of the Apache to their homeland here in the Gila. He will be joined by historical consultant Doug Dinwiddie, and Dale Giese of the Fort Bayard Historical Society. Register and attend at https://us02web.zoom.us/webinar/register/WN_pCYp_2GwQyGec2Ts36f_MA, or look on silvercitymuseum.org.

Sunday, October 18th, 7pm: Bowwow Powwow, read in English and Spanish by Nena Benavidez, noted psychic investigator, and Kim Klassen, local pizzeria owner. Windy Girl is blessed with a vivid imagination. From Uncle she gathers stories of long-ago traditions, about dances and sharing and gratitude. Windy can tell such stories herself—about her dog, Itchy Boy, and the way he dances to request a treat and how he wriggles with joy in response to, well, just about everything. This playful story by Brenda Child is accompanied by a companion retelling in Ojibwe by Gordon Jourdain and brought to life by Jonathan Thunder's vibrant dreamscapes. The result is a powwow tale for the ages. Register and attend: https://us02web.zoom.us/webinar/register/WN_ksvouKZ_Tjid9pKt8o1-Tw or use Zoom meeting ID 862 4365 8751.

SILVER CITY VISITORS CENTER NOW OPEN FOR CURBSIDE SERVICE - Murray Ryan Visitor Center offers Curbside Service The Silver City Murray Ryan Visitor Center is now open for curbside service. Residents and visitors can interact with staff via a video intercom system. Come to the front door, ring the bell, and have your questions answered. Staff will also gather maps and brochures that are requested and put them in a bag to be picked up outside the front door. The "Billy the Kid" cabin is also open. Visitor Center hours are 9 am to 5 pm Monday through Saturday and 10 am to 2 pm on Sundays. Visitors and residents are encouraged to stop by or call (575) 538-5555. Residents and visitors will be reminded to wear masks and practice social distancing while visiting and shopping in Silver City.

THREE QUESTIONS CAFÉ and LIVING HARVEST BAKERY - Highway 35 (just north of mile marker 2) -Tuesday through Saturday. 7 am - 12 pm Breakfast menu. 907-406-9313 **Support you local restaurants!**

THUNDERBIRD CAFÉ is located on Route 35 at Camp Thunderbird and is open Thursday - Sunday, 11 am to 7 pm. Take out and outdoor setting is available. 907-406-9313 Great limited menu. **Support you local restaurants!**

VALLE MIMBRES MARKET - TUESDAY, THURSDAY AND SATURDAY 11:00 am to 6:00 pm; Fresh organic and local produce, groceries and more. Every Saturday 10% off all fresh produce. Credit, debit, EBT. 2739 Highway 35. 575-574-7069.

WALGREENS - Tuesday, October 5- (1st Tuesday of each month) - SENIOR DISCOUNT - 10% off of items not on sale.

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Are you retiring in 2020?

Do you need help sorting out your Medicare Choices?

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FOREST SERVICE NEWS

Public Surveys on the Gila National Forest

The public will encounter contract employees working on the Gila National Forest in developed and dispersed recreation sites and along Forest Service roads. They will be out in all types of weather conditions, wearing bright orange vests and be near a sign that says "Traffic Survey Ahead."

The National Visitor Use Monitoring (NVUM) survey, being conducted on the Gila National Forest, will begin in October 2020 and will go through Sept. 30, 2021. The information gathered is useful for forest planning as well as local community tourism planning. It provides national forest managers with an estimate of how many people actually recreate on the national forest, what activities they engage in, and how satisfied people were with their visit. Economic impact to the local economy is also captured in the survey.

The survey gathers basic visitor information. Surveys are voluntary and all responses are confidential -- names are not included. Interviews last about 10 minutes. Questions asked include: where you recreated on the forest, how many people traveled with you, how long you were on the forest, what other recreation sites you visited while on the forest, and how satisfied you are with the facilities and services provided. About a third of the visitors will be asked to complete a confidential survey on recreation spending during their trip.

"Although the survey is entirely voluntary, participation is extremely important so we can assess visitor experiences on the forest and strive to make it a better place to visit," said Eric La Price, Acting Forest Supervisor for the Gila National Forest. "We would appreciate it if visitors would pull over and answer a few questions. It's important for interviewers to talk with local people using the forest, as well as out-of-area visitors, so all types of visitors are represented in the study."

Information about the National Visitor Use Monitoring program can be found at <https://www.fs.fed.us/recreation/programs/nvum/>

For more information on the Gila National Forest, visit www.fs.usda.gov/Gila



**MIMBRES
CULTURE
HERITAGE SITE**

By Kathy Hill, President of the IFWEF



SATURDAY, OCTOBER 10TH
from 11 am to 3 pm

SUNDAY, OCTOBER 11TH
from 11 am to 1 pm

Help support the Mimbres Culture Heritage Site through the Pandemic and get some good bargains.

MIMBRES MUSEUM

12 SAGE DRIVE (Just past the old Mimbres Café on Highway 35)

SEEKING DONATIONS OF GOOD, CLEAN FUNCTIONING ITEMS FOR THE SALE.

Bring your donations to the Mimbres Museum
October 2nd from 11 am to 3 pm and 5 pm to 6 pm
October 3rd from 11 pm to 3 pm and 5 pm to 6 pm
October 9 from 11 am to 3 pm and 5 pm to 6:30 pm
Please make sure items are clean and in working order

NO CLOTHING PLEASE

MASKS REQUIRED

CASH AND CREDIT CARDS PREFERRED

For questions or information, call Kathy @ 307.640.3022; Bill @ 575-536.3092; Chris @ 575.956.3225 or Marilyn @ 575.536.9337

**DONT
COMPLAIN.
VOTE**

FALL WEBWORM

BY THE "BUGMAN"

Have you noticed extensive webbing in trees this fall? I've heard people attribute the webbing to bagworms and tent caterpillars, but the real culprit is the fall webworm. (Note that if you see similar webbing the spring, the likely perpetrator is the Western tent caterpillar). The fall webworm has 1-4 generations per year depending on latitude and elevation with fewer generations in more northern areas and at higher elevations. From my limited observations, webworms are only abundant in the Valley in the late summer and early fall, so we either have only one generation per year, or earlier generations are small and go unnoticed. The fall webworm has a very wide distribution, occurring throughout North America where it is native, and in Europe and Asia where it is introduced and invasive.

Fall webworms are not picky eaters, and the scientific literature lists over 400 plants on which they feed. However, in our area most nests seem to be in walnut and cottonwood, although I've also seen the webbing in apple trees and Siberian elm. Even though collectively webworms consume a considerable amount of foliage, I wouldn't recommend a 'nozzle-head' approach of going after them with a can of bug spray. The deciduous trees they infest will soon lose their leaves anyway in response to shorter days and cooler temperatures, so the



webworms aren't really doing much damage.

The adult webworm is a white, medium-size moth with a wingspan of about 1.4" and a length about 5/8". Females lay their eggs in large batches of 400-1000 on the undersides of leaves. Small hairy caterpillars hatch from the eggs 1-2 weeks later and begin feeding on the leaves, while spinning silken threads to construct

their communal nest. The larvae expand the nest as they grow older and larger. When fully grown, the larvae drop to the ground and burrow under leaf litter or find other protected places. Once in a secure location, the larvae undergo metamorphosis and become pupae, a stage in which they will overwinter. Moths emerge the following summer and the cycle repeats.

Like pretty much all living things, fall webworms have acquired defensive strategies for protection from their enemies. The most obvious is the communal nests which provide protection from birds and other predators. Despite the protection of the nest, webworms are attacked by a wide variety of enemies, including spiders, various insects, birds and small mammals. A second line of defense is a characteristic of the webworms to make jerking motions in unison when alarmed, which is thought to deter predators. So, next time you pass by a low hanging webworm nest, give it a tug or poke it with a stick and watch them boogie!



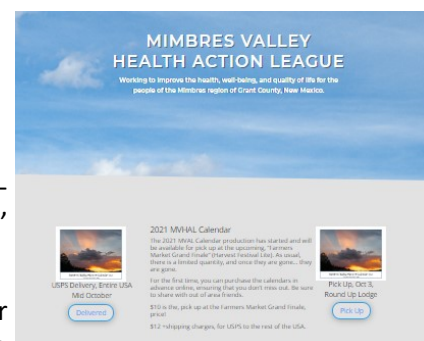
MIMBRES VALLEY HARVEST CALENDAR 2021

The calendar is finished and has been ordered. They will be for sale at the Farmers' Market Grand Finale.

If you don't want to miss out on getting your copy this year (we have sold out the past two

years), then why not reserve your calendar today. Go to www.mvhal.org and on the home page or the Farmers' Market Finale page, you can reserve and pay for as many calendars as you would like, and then pick them up at the Farmers' Market Finale.

Tell your friends, because they can also order a calendar and get it mailed to anywhere in the U.S. with a shipping and handling charge.

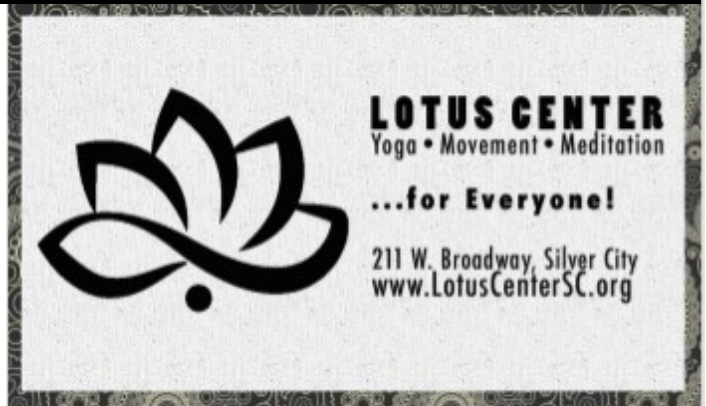


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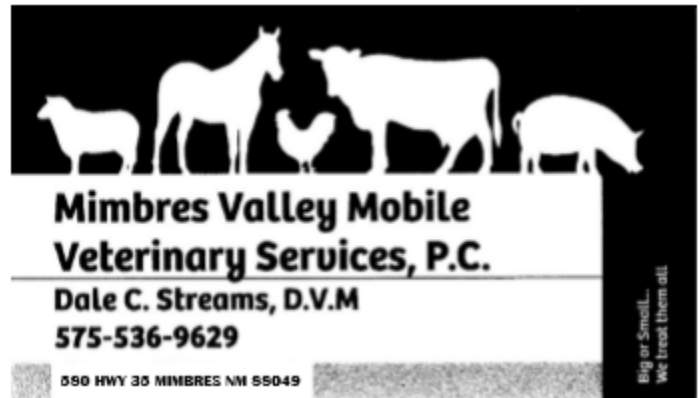


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Breakfast served 7 am to 12 noon

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SENIOR CENTER MENU

| PLEASE CALL YOUR SENIOR CENTER BEFORE 10:00 A. M. OR MAKE RESERVATIONS THE DAY BEFORE FOR MEALS. ALL DONATIONS ARE ACCEPTED. THANK | | | | |
|--|---|--|--|--|
| October 2020 | | | | |
| MILK IS SERVED DAILY | | | | |
| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| HMS Senior Centers Ena Mitchell 542-9414 Silver City 388-2545 Santa Clara 537-5254 Gila 535-2888 Mimbres 536-9990 | | | 1 Chicken Sandwich Lettuce & Tomato Green Beans Pineapple | 2 Meat Loaf Mashed Potatoes w/gravy Peas & Carrots Bread Apple |
| 5 Ham & Cheese Wrap Lettuce/Tomato/onion Spinach Salad Baby Carrots w/ranch Cookie | 6 Chile Beans W/ground Beef Tossed Salad Cornbread Strawberry Ice Cream | 7 Green Chile Pork Stew Mexicorn Flour Tortilla Warm Cinnamon Apples | 8 Chicken Adovada Pinto Beans Spinach Flour Tortilla Fruit Yogurt | 19 Green Chile Meat Burrito Tossed Salad Strawberries Vanilla Pudding |
| 12 Pepperoni Pizza Tossed Salad Mixed Squash Peaches Yogurt | 13 Baked Fish Corn & Peppers Breadstick Orange | 14 Red Chile Beef Enchilada Tossed Salad Pinto Beans Pineapple | 15 Chicken Tenders Mashed Potatoes & Gravy Italian Vegetables Biscuit Peaches | 16 Turkey Sandwich Lettuce/Tomato/Onion Baked Chips Carrot Sticks w/ Ranch Apple |
| 19 Chile Dog Buttered Squash French Fries Peaches | 20 Chicken Fajita Cauliflower Pinto Beans Flour Tortilla Apple | 21 Pork Posole Calabacitas Tossed Salad Flour Tortilla Chocolate Pudding | 22 Chile Relleno w/cheese Pinto Beans Tossed Salad Flour Tortilla Fruit Cocktail | 23 Sloppy Joe Mixed Vegetables French Fries Applesauce |
| 26 Spaghetti w/ Meat Sauce Broccoli Tossed Salad Breadstick Orange | 27 Chicken Fried Steak Mashed Pot W/gravy Mixed Veggie Slice Bread Grapes | 28 Green Chile Cheeseburger Lettuce/Tomato/Onion/Pickle Peas & Carrots Applesauce Oatmeal Cookie | 29 Chicken Tacos Lettuce/Tomato Pinto Beans Calabacitas Pudding | 30 Fideos Con Carne Squash Tossed Salad Flour Tortilla Apple |

MENUS SUBJECT TO CHANGE WITHOUT NOTICE

NEW PROCEEDURES

Until further notice, you may still get Senior Lunches at the Senior Center. The building will remain closed, but you may call in your order one day in advance and pick it up at the Center between 12 noon and 12:30 pm. Drive around to the back door and stay in your vehicle and they will bring your lunch to your vehicle. Donations of \$2 per lunch are appreciated, but not mandatory.

SENIOR CENTER ACTIVIES

Have all been cancelled until further notice.

For any questions about activities, please call your senior center. Activities are open to all who are age 55 plus. (Age 60+ for the nutrition program.) There are no income or residency requirements to participate in senior programs. **Donations of any amount are appreciated.**



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Mimbres, NM 88049

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214 N Black St * Silver City, NM 88061
Phone: **575.313.6203** * Hours: **Mon-Fri 9am-5pm**
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Sunday Worship
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Bible Study 9:45 am
Worship at 11:00 am
Wednesday Worship Services 6:00 pm

*Where everyone is welcome to worship
and experience God's Love*

CATHOLIC SERVICES NEW HOURS

San Lorenzo Mission
Every Sunday at 9:30 am
drive-in Mass

San Juan Mission
First Sunday of every month
at 11:00 a,

San Jose Mission
in Faywood
Third Sunday of every month
at 4:00 pm

LOCAL CHURCHES

MIMBRES UNITED METHODIST CHURCH

2622 Highway 35, Mimbres
(Next to the Senior Citizen's Center)

Pastor Janet Whitmore has returned
from retirement to replace Pastor
Gene McPeak who moved to Abilene

**We invite you to join us for
Sunday Morning Worship at 10 a.m.**

Mimbres United Methodist Church
has a box on Highway 35 in which
people may put their prayer requests,
anonymous or named. The prayer
requests will be retrieved weekly and
Pastor Janet and the congregation
will seek the Lord's help on behalf of
those who are seeking assistance.

NEW COVENANT CHURCH

27 Turn Here Road
Mimbres, N.M.

Sunday Morning Worship
10:00 AM

A Small Non-Denominational Church
With A Big Message
JESUS IS LORD

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TEAMKIDS AND YOUTH GROUP



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Team Kids

Grades 1 through 6 will have good news
club at the San Lorenzo Elementary
School on Mondays after school.

Youth Group

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SENIOR MOBILE FOOD PANTRY The third Wednesday of every month, the Gospel Mission in Silver City will distribute food at the Knights of Columbus Hall, 1301 North Swan Street from 2:00 to 4:00 p.m. If you are 55 years of age or older, live in Grant County and you need help with food, you are welcome to come by. Please bring your own box or bag to put food in. Help carrying will be available if you need it. If you would like to lend a hand in helping to set up or carrying boxes to cars, please show up at around 12:30 p.m.

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Siah, her husband, and sons.



My name is Siah Correa Hemphill and I'm running for State Senate to improve the lives of families from rural communities.

I was raised in the small mining town of Hanover, in Grant County. My dad, from North Hurley and

Bayard, was a journalist at the Silver City Daily Press, while my mom stayed home to raise me, my sister, and brothers. We didn't have much, but my parents instilled in us a belief in hard work and helping our neighbors.

I have been an educator for 26 years—a career I turned to after my son was born with multiple disabilities. Today, I'm a school psychologist and I'm running for the State Senate to fight for our families and to bring opportunities to rural communities.

I know we can come out of this pandemic stronger if we make the right choices and keep focused on the right priorities for our future.

In the State Senate, I will champion:

- Our kids' education—improved internet access, recruiting and retaining the best teachers, and early childhood education
- Affordable and accessible healthcare—for everyone
- Our local small businesses so they overcome the challenges created by this health crisis
- Needs of our rural communities and protecting our natural resources like water

www.SiahforSenate.com

Vote November 3, 2020. To learn about the upcoming election and voting safely from home, go to SiahForSenate.com/voting.

To contact Siah, reach her at SiahforSenate@gmail.com or call 575-654-0683.



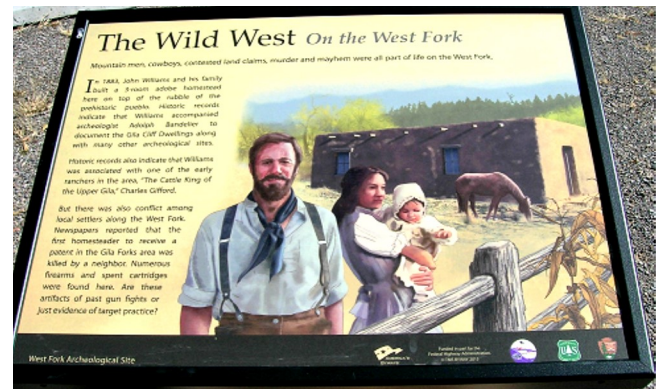
Conejo Mimbrenño Visits the West Fork Ruin Interpretive Site

By Marilyn Markel

In the 1960s, when the road to the Gila Cliff Dwellings was widened and paved an archaeological site was in the way of the road construction project and would be destroyed. The site, called the West Fork Ruin, was excavated before the bulldozers went to work. The ruin was a Mogollon Culture pithouse/pueblo site with a small historic ranch house located on top of the prehistoric structures. The archaeologists quickly excavated and learned what they could in the short time they had. The artifacts found are stored at the Museum of New Mexico in Santa Fe.



A joint project between the National Park Service, the Gila National Forest, and the N.M. State Highway Department, the location of the ruin is now a small interpretive site next to the highway. Signs tell the story of the excavation and what the archaeologists found. Not only can you learn about the Mogollon time period occupation (200 A.D to 1300 A.D.) you can also read about the family that built



and lived in the three-room adobe ranch house dating to the late 1800s. You can also walk back in time by standing in the pueblo "rooms", the outlines of the rooms are painted on the pavement.

By the 1870s the Apache people who lived in south-west N.M. were being placed on reservations, opening the Gila country to homesteaders. The Apache were nomadic, reliant on plants like agave and animals like deer for their livelihood. Homesteaders and ranchers introduced new crops, brought large herds of horses and cattle to the area. Hunting and trapping devastated some species of animals. Conflict between the newcomers and the Indians did not end until the Apache were forcefully removed in the 1880s. The West Fork homesteaders built their homes on the Gila during this time of conflict. You can read a first-hand account of this time period in the book *Black Range Tales* by James McKenna.

WEST FORK RUIN Word Search

| | | | | | | | | | | | | | | | | | |
|---------|-----------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| River | Heritage | H | O | M | E | S | T | E | A | D | P | A | E | E | T | I | S |
| Arrows | Homestead | A | O | N | T | H | S | Y | I | Z | R | Y | R | E | R | G | D |
| Gila | Mimbres | F | N | F | O | W | I | S | U | N | M | S | E | R | E | B | E |
| History | Agave | P | P | T | O | L | E | S | I | E | A | X | S | A | H | E | G |
| West | Ranch | N | I | R | T | R | L | U | T | C | V | B | E | N | C | P | A |
| Apache | Wild | S | R | S | B | R | R | O | O | O | O | A | R | C | A | C | T |
| Fork | Ruin | A | E | M | S | O | E | T | G | W | R | S | G | H | P | A | I |
| Site | | W | I | L | D | N | V | P | L | O | I | Y | A | A | A | C | R |
| | | M | P | O | A | A | I | S | Y | R | O | T | S | I | H | T | E |
| | | J | G | C | F | O | R | K | E | L | G | I | L | A | C | U | H |

Answers on Page 20

Mimbres Messenger

P. O. Box 137
Mimbres, NM 88049

Please email any suggestions, articles, announcements, upcoming events, advertising, etc. for consideration

by the editors to:

willhite200@aol.com

We're on the web

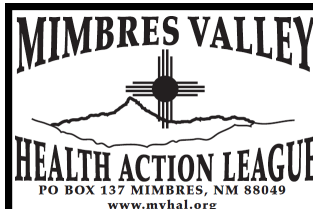
www.mvhal.org

www.mimbresharvestfest.com

www.blackrange.org



The Mimbres Valley Health Action League was founded for the purposes of improving the health, well-being, and quality of life for the people of the Mimbres region. Some of the ways targeted to do that are by improving communication and social networks, providing preventive health education, improving access to health and social services, increasing financial and economic stability, increasing recreation opportunities, increasing education opportunities, and promoting a safe and



Mimbres Messenger

Farmers' Market

Harvest Festival

Commodities Distribution

The San Lorenzo Children's Garden

cancelled - 5:30 pm to 7:00 pm. MVHAL. Board Meeting.
Roundup Lodge, 91 Acklin Hill Road.

WEDNESDAY, October 21 - Noon to 2 pm

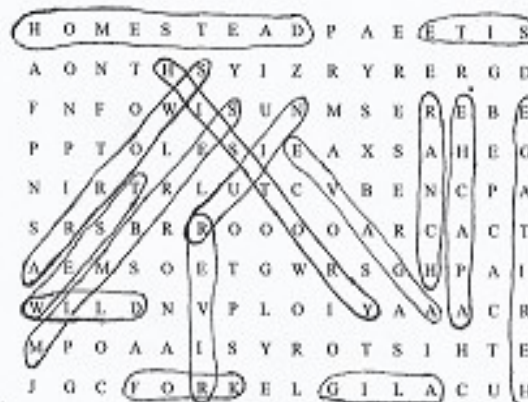
Commodities Pickup - Roundup Lodge - Volunteers needed to pack food. Please bring suitable boxes.



Editor's Note: I would like to apologize for the error with last month's Dot to Dot activity. I will attempt to do better in the future!

If you have to go back and try and find the error, then you obviously did try to do the activity!

WEST FORK RUIN Word Search



RIVER
ARROWS
GILA
HISTORY
WEST

APACHE
FORK
SITE
WILD
RUIN

HERITAGE
HOMESTEAD
MIMBRES
AGAVE
RANCH



New Formula Helps Keep Immune System Strong

CBD is known to treat prostate and rectal cancer

Provides relief from arthritis, anxiety, depression, insomnia, diabetes, PTSD, ADD, addition, chronic back and joint pain.

Pet Products available

MEDTERRA offers high quality, 99.6% pure CBD oil products (tinctures, capsules, cooling cream) with no THC.

Made from organic, non-GMO hemp, grown in Kentucky under Dept. of Ag and third party tested.

Local Distributor Steve Daniels
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